empower mails

100% corporate design conformity in every email

Why – Functions – Roadmap

Why empower® mails?

Corporate design in Outlook? No chance!

Emails are the #1 form of communication in companies. According to our Office survey conducted in cooperation with the GfK, an employee sends an average of 7,000 emails a year. If, however, the signature is not set up correctly or font and colors do not conform to the brand's design, this brand is falsely communicated 7,000 times within a year – potentially by every single employee!

100% corporate design conformity in every email with empower®

empower® mails allows companies to centrally set that every employee is required to use the correct signature, as well as ensure that every email is uniformly formatted in concordance with corporate design.

Reinforce branding and save time

You are able to improve the communication of your brand while enabling time saving work with Outlook for your employees in their day-to-day business.

Functions of empower® mails by end of 2018

Central signature management

- Automatic setup of a signature upon each startup
- The user can set multiple signatures in several languages
- The user is able to import their data from the Active Directory, as well as overwrite them if required
- Changes to the central signature template are synchronized with all clients.
- The user has the ability to use the signature of another colleague for delegated correspondences or substitutions
- All information connected to the company, its location and legal information is accessed from a central empower® database. Changes to this data are automatically synchronized with all clients

Corporate design settings

- Email settings (font, size, and color) can be centrally defined and synchronized with all clients.

Roadmap 2018+

- Font and color picker that conform to corporate design

- Text element management for distribution of frequently used text, and mail templates incl. attachments

- Out of Office Assistant to quickly set up uniform absence notifications

- Google Translate support to quickly translate emails

- Mail series function

- Time management assistant for optimized inbox and task management

About Made in Office

Facts & Figures

#1

Leader in the field of Office programming

50

Full-time employees

5
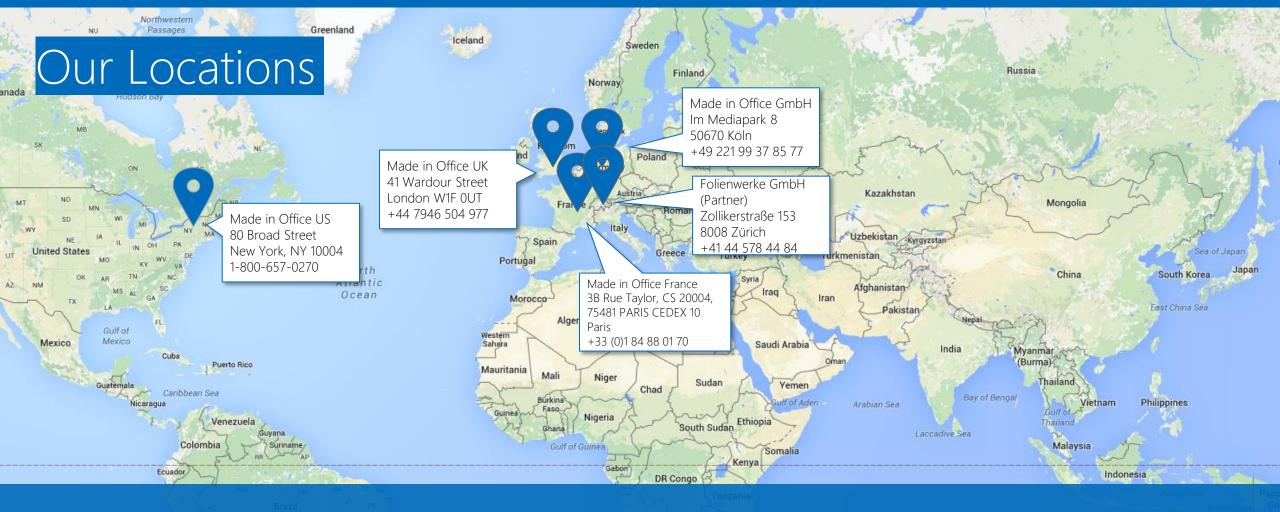
Locations in Germany, USA, France, England and Switzerland

>1.2 m

empower® users worldwide

>1,500

customers worldwide

2005

founded

Our Locations

Made in Office GmbH
Im Mediapark 8
50670 Köln
+49 221 99 37 85 77

Made in Office UK
41 Wardour Street
London W1F 0UT
+44 7946 504 977

Folienwerke GmbH
(Partner)
Zollikerstraße 153
8008 Zürich
+41 44 578 44 84

Made in Office US
80 Broad Street
New York, NY 10004
1-800-657-0270

Made in Office France
3B Rue Taylor, CS 20004,
75481 PARIS CEDEX 10
Paris
+33 (0)1 84 88 01 70

Contact us to discuss your requirements, learn about pricing and schedule an online demo.